

The Definitive Guide To Social CRM: Maximizing Customer Relationships With Social Media To Gain Market Insights, Customers, And Profits

By Barton Goldenberg

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Barton J. Goldenberg (Author of CRM in Real Time) -

Barton J. Goldenberg, Founder & President of ISM Inc., is a globally respected and influential customer-centric strategist, author, speaker, and futurist

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